Your dream is waiting for you

Miracle Cat

San Francisco
Summer 2017

Swallow me forever in thick
walls of plush velvet. Interred
for all time in this burlap-
wrapped hardshell coffin.

Silently waiting for
the kiss of a lover to
pull me from the endless
depths of the impossible
afterworld.

Sweetwater

The Sweetwater Catalog
Bathroom Companion

The fretboard
beneath three of its seven strings is actually fretless, providing
different playing opportunities on one bass.

An overflowing library of weird apocrapha and mislaid flotsam

VW Samba Bus

dreams in motion, the VW Samba Bus serves to remind you of what's possible when you pursue your passions.

; this totem
of dedication at home just about anywhere you need inspiration

And here in the inner sanctum, rests the endless tome, the true fountain of all my deepest spiraling fever dreams

Sweetwater

The Sweetwater ProGear Catalog.

Like a boundless harvest for the salivating imagination, the Sweetwater catalog arrives at the close of a season, and looks ahead to the coming months XXXX of patiently sewing and cultivating the rows.

Surrounded by totems and tchotchkes, among the dazzling promises of immaculate, gleaming skin boldly displayed on the modest collection of crewes and science fiction serums in the cabinet. In the dangling neck-laces, like the mystical vines of some ancient banyon tree, dripping over decades XXXXXX through the humid mists to touch the rich soil below.

Together, we are here in the most private space.

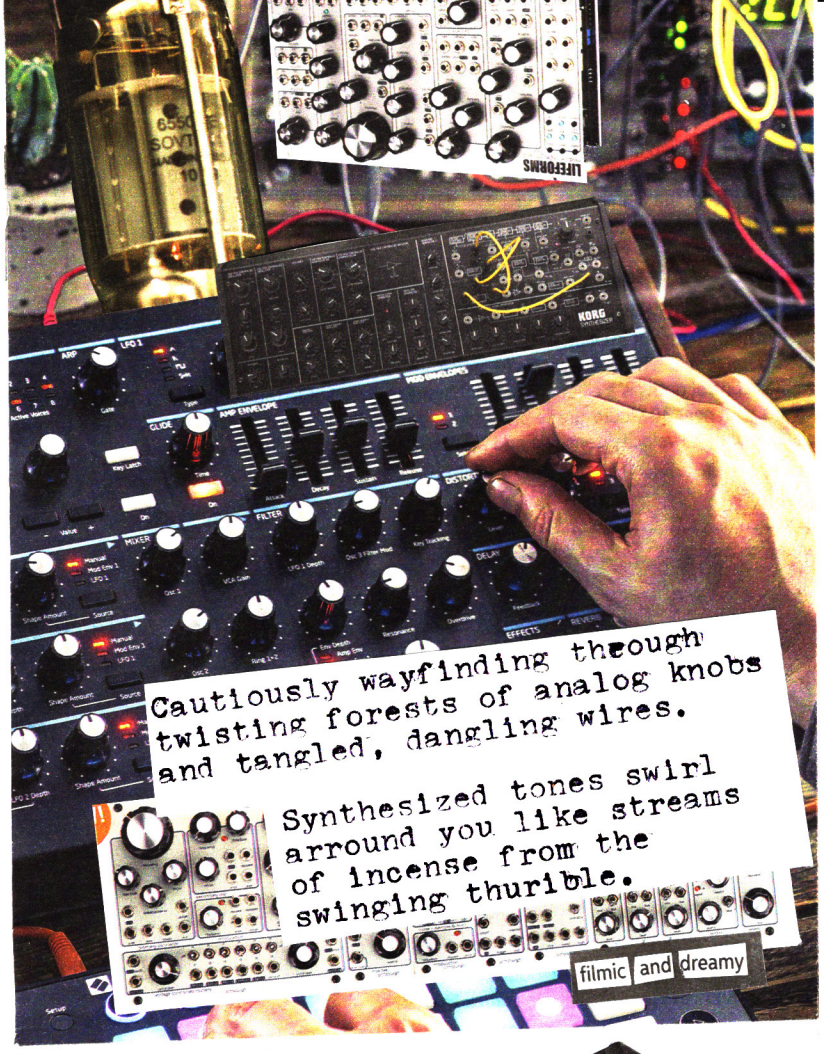
O Sweetwater ProGear Catalog

Pull me into this momentary waltz, ferry my mind away. Lead me in dips and twirls to the swells of a mandolin orchestra.

An ode to the world's greatest bathroom magazine!

Within the text of the Sweetwater catalog, the reader is both adressed as an expert, and expertly pandered to in a constant flow of silver, abstract language - as if she is draped in the regalia of a presiding empress, ent ertaining an endless queue of supplicant dignitaries from far-flung client states.

Kneeling before you, a courtier from the kingdom of Ludwig offers the finest of drumkits, wrapped in classic maple or futuristic Vistalite - a closely gaurded state-secret material, the recipe of which is known only to the highest-ranking alchemists of the kingdom - and with his perfumed words you can almost feel your hands gliding over the smooth arc of these majestic shells.

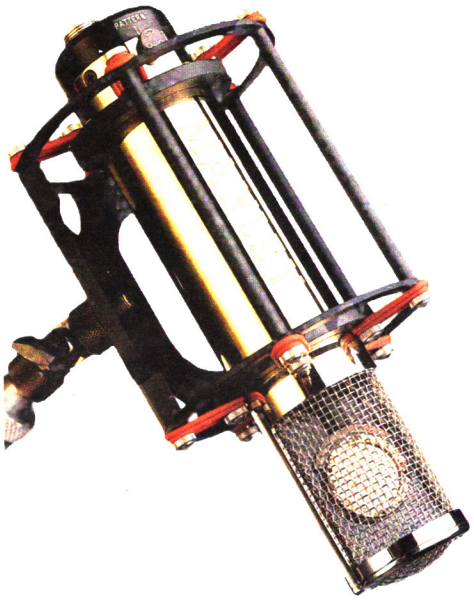


Vistalite 45th Anniversary 4-piece Shell Pack

45 Years of the Mighty Acrylic Vistalite

green sparkle Vistalite is an unseen visual experience, with real sparkle flakes embedded

Breathe your secret words into
this pillar of gold



It is far too large to traverse in a single sitting. And anyway no one would really t hink to read it in such a way - like a thesaurus, it invites ~~xxxxxxxxx~~ either specifically-directed or completely arbitrary interaction.

particular
You turn to a ~~specific~~ page looking for a juicy synonym for 'confusion' or a 1RU channel strip with compressor and de-esser. ~~XXX~~ In the woczy fog of a hangover, you flip aimlessly through pages of high-end electric basses which you

neither know how to play nor plan to actually purchase. ~~XXXXX~~

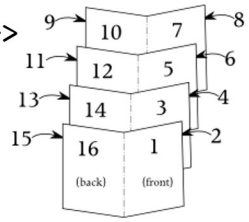
it is a telephone for
speaking with god

BOOKLET INSTRUCTIONS

1. Print these 4 pages as 2 double-sided standard pieces of paper (8.5x11).

2. Cut the 2 sheets of paper in half, hamburger style.

3. You'll now be able to nest the pages like this -->



4. Use the Page Key below to double check that you have everything in the right order, then staple the center (or sew it for bonus points).

5. Leave this zine next to the Sweetwater Catalog in your friend's (or your!) bathroom.

PAGE KEY

1: (Cover) “Sweetwater Bathroom Companion”
2: “Together we are here in”
3: “And here In The Inner Sanctum”
4: Bass Photo
5: “It is far too large”
6: “Within The Text”
7: Drum Kit Photo
8-9: Big collage
10: Loudspeakers
11: Synthesizers
12: Gold microphone
13: Plush ukelele case
14: VW Samba Bus
15: “An Ode to”
16: (Back) “Your dream is waiting””

Graphic source:
https://en.wikibooks.org/wiki/Zine_Making/Putting_pages_together